



NAGW 2026 NATIONAL CONFERENCE
SPONSORSHIP GUIDE

▶ WHERE

Hyatt Regency Milwaukee
333 W. Kilbourn Avenue
Milwaukee, WI 53203

▶ WHEN

Pre-Conference: October 6, 2026
Conference: October 7 - 9, 2026

▶ ATTENDEES

We are expecting between 100-125 attendees, who come from all across the country.

Attendees include:

- Government web and digital professionals
- Communications managers
- Designers
- Software developers
- IT managers
- Social media content creators
- PIOs
- CIOs
- Other government technology professionals from local, state, & federal government

Our attendees manage and work with a variety of government web, digital, design, GIS, AI, accessibility, and social media platforms.



▶ WHO SHOULD EXHIBIT

Companies that provide products and services that cater to the web and digital market. Bonus points if your company provides specifically to the government sector - local, state, and federal levels. Our attendees will be eager to learn about your products and services.

▶ EXHIBIT SPACE

Sponsor booths will be located in the Regency Ballroom. Approximate dimensions are 10' X 10' and will include a 6-foot table.



























































All conference breaks will take place in the sponsor area, guaranteeing all sponsors a focused, relaxed, professional audience throughout the conference.





SPONSORSHIP LEVELS

OCT. 6 - 9, 2026 | DOWNTOWN MILWAUKEE, WI

	 Award \$9,000 (Limit 1)	 Reception \$8,250 (Limit 1)	 Showcase \$6,500	 Platinum \$5,000	 Gold \$4,000	 Silver \$2,750	 Intro \$1,500
Literature in Conference tote bag							
Full attendee list - post Conference							
Logo with link on the NAGW website							
Logo on banner and electronic media							
Exhibition space							
Conference pass (includes social events)	2	2	2	1	1		
Inclusion on Conference app							
Inclusion on sponsor passport							
Attendee list before conference							
Introduction and opening statements							
Sponsor branded event with your logo							
Sponsor's Choice Award with your logo							

► SPONSORSHIP FLEXIBILITY

We are happy to create a sponsor package to meet your needs - let's design your conference sponsorship together!

Please contact NAGW President Jennifer Chapman for details at JenniferC@nagw.net or 678-699-0386.



Contact

Jennifer Chapman, NAGW President
JenniferC@nagw.net | Sponsors@nagw.net | 678-699-0386



ADD-ON PACKAGES

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These add-on marketing packages provided maximum exposure for your company. These packages may be provided in addition to a Gold or higher sponsorship.

▶ **TOTE BAG LOGO \$2,000 (Limit 1)**

Logo displayed on conference attendee tote bags.

▶ **SESSION BREAK SPONSOR (\$1,000) (Limit 2)**

Logo displayed on the snack table at conference breaks. This break sponsored by YOU.

▶ **'POWERED BY' SPONSOR (\$1,000)**

Excellent visibility and a high level of exposure to attendees with your company logo displayed on tables in the breakout rooms.

▶ **SPONSOR PASS**

Additional sponsor passes are limited to Award, Reception, Showcase, Platinum, or Gold sponsors.

NON-PROFIT PARTNERS

We offer specialized partnership opportunities tailored specifically for our non-profit peers.

We've set aside a seat at the table (and a spot on the exhibit floor) just for you!

Contact the NAGW team directly to discuss custom non-profit rates and exhibition spaces. Let's highlight your impact while you connect with the nation's top government web and digital professionals.

Contact

Jennifer Chapman, NAGW President
JenniferC@nagw.net | Sponsors@nagw.net | 678-699-0386